

**VISIONPULSE PRINTING PRICE GUIDE**

Schedule Code #: 0107-1 AS OF: 01-05-08

**14PT. SUPER HEAVY CARD STOCK****UV COATING ON COLOR SIDE STANDARD!****SpotUV, No UV, AND MATT UV AVAILABLE BY QUOTE****BUSINESS CARDS**

14 pt. C2S card stock. UV Coat color side.

3.5x2 (4/0 - 4/1)

1,000	\$69
2,500	\$89
5,000	\$169
10,000	\$349
15,000	\$499
20,000	\$649
25,000	\$899

3.5x2 (4/4)

1,000	\$89
2,500	\$149
5,000	\$299
10,000	\$499
15,000	\$649
20,000	\$849
25,000	\$999

**POSTCARDS / TABLE TENTS**

3.66x8.5 (4/0; 4/1)

1,000	\$225
2,500	\$299
5,000	\$469
10,000	\$799
15,000	\$1,299
20,000	\$1,599
25,000	\$1,799

3.66x8.5 (4/4)

1,000	\$249
2,500	\$349
5,000	\$525
10,000	\$849
15,000	\$1,399
20,000	\$1,725
25,000	\$1,999

4x6 / 4.25x6 (4/0, 4/1)

1,000	\$159
2,500	\$299
5,000	\$425
10,000	\$749
15,000	\$1,095
20,000	\$1,349
25,000	\$1,599

4x6 / 4.25x6 (4/4)

1,000	\$199
2,500	\$349
5,000	\$495
10,000	\$795
15,000	\$1,195
20,000	\$1,475
25,000	\$1,699

5x7 (4/0, 4/1)

1,000	\$239
2,500	\$309
5,000	\$469
10,000	\$899
15,000	\$1,299
20,000	\$1,699
25,000	\$1,949

5x7 (4/4)

1,000	\$279
2,500	\$349
5,000	\$525
10,000	\$999
15,000	\$1,399
20,000	\$1,725
25,000	\$2,199

5.5x8.5 (4/0, 4/1)

1,000	\$289
2,500	\$399
5,000	\$495
10,000	\$999
15,000	\$1,499
20,000	\$1,799
25,000	\$2,349

5.5x8.5 (4/4)

1,000	\$325
2,500	\$449
5,000	\$549
10,000	\$1,049
15,000	\$1,699
20,000	\$1,999
25,000	\$2,699

6x9 (4/0, 4/1)

1,000	\$299
2,500	\$399
5,000	\$549
10,000	\$1,049
15,000	\$1,699
20,000	\$1,999
25,000	\$2,699

6x9 (4/4)

1,000	\$325
2,500	\$449
5,000	\$599
10,000	\$1,099
15,000	\$1,725
20,000	\$2,099
25,000	\$2,699

4.25x5.5 / 8.5x2.75 (4/0, 4/1, 4/4)

1,000	\$225
2,500	\$299
5,000	\$525
10,000	\$825
15,000	\$1,249
20,000	\$1,575
25,000	\$1,875

8.5x11(4/0, 4/1, 4/4)

1,000	\$575
2,500	\$725
5,000	\$1,299
10,000	\$1,899
15,000	\$2,799
20,000	\$3,499
25,000	\$4,249

**100# GLOSSY BOOK PAPER****AQUEOUS COATING ON BOTH SIDES STANDARD!****FLYERS/SELL SHEETS/****BROCHURES/POSTERS/NEWSLETTERS**

8.5x11 [100lb Gloss Book - AQ] (4/0)

1,000	\$299
2,500	\$399
5,000	\$499
10,000	\$799
15,000	\$999
20,000	\$1,299
25,000	\$1,499

8.5x11 [100lb Gloss Book - AQ] (4/1)

1,000	\$399
2,500	\$525
5,000	\$699
10,000	\$999
15,000	\$1,399
20,000	\$1,749
25,000	\$1,999

8.5x11 [100lb Gloss Book - AQ] (4/4)

1,000	\$499
2,500	\$599
5,000	\$749
10,000	\$1,099
15,000	\$1,499
20,000	\$1,899
25,000	\$2,049

8.5x14 [100lb Gloss Book - AQ] (4/0; 4/1; 4/4)

1,000	\$525
2,500	\$649
5,000	\$799
10,000	\$1,299
15,000	\$1,799
20,000	\$1,999
25,000	\$2,299

8.5x5.5 / 11x4.25 [100lb Gloss Book - AQ] (4/0; 4/1)

1,000	\$195
2,500	\$295
5,000	\$395
10,000	\$699
15,000	\$899
20,000	\$1,099
25,000	\$1,325

8.5x5.5 / 11x4.25 [100lb Gloss Book - AQ] (4/4)

1,000	\$299
2,500	\$425
5,000	\$575
10,000	\$899
15,000	\$1,199
20,000	\$1,299
25,000	\$1,399

8.5x2.75 [100lb Gloss Book - AQ] (4/0; 4/1)

1,000	\$179
2,500	\$249
5,000	\$399
10,000	\$599
15,000	\$899
20,000	\$1,099
25,000	\$1,299

8.5x2.75 [100lb Gloss Book - AQ] (4/0; 4/1; 4/4)

1,000	\$195
2,500	\$295
5,000	\$395
10,000	\$699
15,000	\$899
20,000	\$1,099
25,000	\$1,325

11x17 [100lb Gloss Book - AQ] (4/0)

1,000	\$499
2,500	\$599
5,000	\$899
10,000	\$1,299
15,000	\$1,699
20,000	\$1,999
25,000	\$2,999

11x17 [100lb Gloss Book - AQ] (4/1)

1,000	\$799
2,500	\$899
5,000	\$1,099
10,000	\$1,699
15,000	\$2,199
20,000	\$2,899
25,000	\$3,799

11x17 [100lb Gloss Book - AQ] (4/4)

1,000	\$999
2,500	\$1,199
5,000	\$1,899
10,000	\$2,699
15,000	\$3,799
20,000	\$4,499
25,000	\$4,999

18x24 [100lb Gloss Book - AQ] (4/0)

1,000	\$1,199
2,500	\$1,499
5,000	\$1,899
10,000	\$2,499

**100# GLOSSY COVER CARD STOCK****AQUEOUS COATING ON BOTH SIDES STANDARD!**

8.5x11 [100lb Gloss Cover - AQ] (4/0)

1,000	\$475
2,500	\$599
5,000	\$899
10,000	\$1,399
15,000	\$2,299
20,000	\$2,699
25,000	\$2,799

8.5x11 [100lb Gloss Cover - AQ] (4/1; 4/4)

1,000	\$599
2,500	\$699
5,000	\$999
10,000	\$1,599
15,000	\$2,499
20,000	\$2,899
25,000	\$3,399

11x17 [100lb Gloss Cover - AQ] (4/0)

1,000	\$1,099
2,500	\$1,199
5,000	\$1,899
10,000	\$2,799
15,000	\$3,899
20,000	\$4,499
25,000	\$5,299

11x17 [100lb Gloss Cover - AQ] (4/1; 4/4)

1,000	\$1,399
2,500	\$1,599
5,000	\$2,199
10,000	\$3,299
15,000	\$4,599
20,000	\$5,299
25,000	\$6,599

**70# OPAQUE LETTER PAPER****BRIGHT WHITE. QUALITY FEEL. NON-COATED.****LETTERHEAD**

Full Color, 70 lb. paper stock, 8.5x11

1000	\$199
2500	\$329
5000	\$499

**ENVELOPE (NonWindow. Add \$25 for Windows)**

Full Color, 70 lb. paper stock, #10 Size

1000	\$299
2500	\$499
5000	\$799

## CRACK 'N PEEL STICKERS

### UV COATING ON COLOR SIDE STANDARD!

(Other sizes also available. Contact us.)

2x3.5

1,000	\$99.00
2,500	\$199.00
5,000	\$349.00
10,000	\$549.00
15,000	\$749.00
20,000	\$899.00
25,000	\$999.00

2x8

1,000	\$199.00
2,500	\$299.00
5,000	\$399.00
10,000	\$599.00
15,000	\$799.00
20,000	\$1,099.00
25,000	\$1,399.00

## SPECIALTY ITEMS & SERVICES

### VINYL BANNERS

Full Color, Grommeted corners, Hemmed Edges

Vinyl - 6'x3'	\$149
Vinyl - 4'x8'	\$249
Vinyl - 4'x20'	\$599

### DOOR HANGERS

(4"x11"; 1" hole & slit; 100# book 4/4; 4/0; 4/1)

1,000	\$349
2,000	\$449
5,000	\$699
10,000	\$1,099
15,000	\$1,499
20,000	\$1,799
30,000	\$2,399

## HELPFUL INFO

### Colors:

- 4/0 - Full color one side; back side blank
- 4/1 - Full color front; Black ink back
- 4/4 - Full color both sides

### Coatings:

- UV - super glossy
- SpotUV - only select areas are super glossy
- Aqueous - semi-gloss

### Submitting Files:

- Email to [Artwork@VisionPulse.com](mailto:Artwork@VisionPulse.com) or upload larger files via [www.YouSendIt.com](http://www.YouSendIt.com)
- Acceptable File Types: AI, EPS, TIFF, QuarkX, InDesign, PDF
- Minimum recommended resolution: 300 DPI
- Save as CMYK. If bleed required, extend artwork at least .125" beyond the cutting edge on all sides.

### VISIONPULSE

858.720-8286

[www.VisionPulse.com](http://www.VisionPulse.com)

Printing prices do not include design, tax&shipping unless indicated.

**If you don't see it here,  
please ask us for a Custom Quote!**

Also available...

### CD COVERS & INSERTS

### DVD COVERS & INSERTS

### PRESENTATION FOLDERS

### BOOKLETTES

ASK FOR QUOTE

ASK FOR QUOTE

ASK FOR QUOTE

ASK FOR QUOTE

### BINDERY / A LA CARTE / SPECIAL QUOTE

Custom Paper (not on this list) quote

Custom Sizes (not on this list) quote

Spot UV Coating quote

Rush Charges:

*if you need it in less than the Standard 5 - 7 business day turn around...* add 35%

Secondary Proofs \$15 each

Iris Proofs \$45 each

Bindery:

Scoring \$20 set up + \$10 per 1,000

Folding \$20 set up + \$10 per 1,000

Perforation \$20 set up + \$10 per 1,000

Cut To Size \$20 set up + \$10 per 1,000

Padding quote

Saddle Stitch quote

Dies & Die Cuts quote

### DESIGN SERVICES

#### Business Cards:

• Full Custom Design per side (3 comps) \$149

• Business Card Name Change per name \$15

Logo design (3 design variations) \$395

#### Flyer/Brochure/Postcard:

size: 4x6 / 5x7 8.5x5.5 / 4.25x11 8.5x11 11x17

# panels

1 \$199 \$199 \$199 \$199

2 \$250 \$250 \$299 \$299

3-4 quote \$329 \$399 \$399

5-6 quote \$379 \$499 \$499

7-8 quote \$429 \$599 \$599

Banner Design (6'x3') \$250

Letterhead \$125

Envelope \$125

Booklet/Newsletters (per page) \$150

Scanning (each image; up to 600DPI) \$12

CD Duplication \$25 Set Up + \$1.00 each

• With Imprint & Jewel Case + \$1.50 each

### WEB DESIGN

Interface Design & Navigation \$395

Each Additional Page (static) \$195

(Request a quote for Shopping Carts; Database Driven Pages; Flash.)

## PACKAGES

### SOLO MAILER:

5,000 POSTCARDS - Design; Print 5,000 4/4 on 14pt.;

SpotUV; MailList&Prep; Postage; tax&shipping

4.25x6; \$2,399

5x7 \$2,499

8.5x5.5 \$2,599

Add CABN to any of the above for only \$100 per location per year!

10,000 POSTCARDS - Design; Print 10,000; 4/4 on

14pt.; SpotUV; MailList&Prep; Postage; tax&shipping

4.25x6; \$3,899

5x7; \$3,999

8.5x5.5 \$4,099

Add CABN to any of the above for only \$100 per location per year!

### MINI MENUS:

TOTALLY CUSTOM \$1299

[5,000 MiniMenus] Photoshoot; CD of photos; custom design; print 4/4 on 100#Book; tax&shipping.

YOU SUPPLY ARTWORK \$999

[5,000 MiniMenus] Your Images, Menu Text & Artwork; custom design; print 4/4 on 100#Book; tax&shipping.

GALLERY CHOICE \$799

[5,000 MiniMenus] Choose from templates; You provide Menu and Location Text and Logo; custom design; print 4/4 on 100#Book; tax&shipping.

(MiniMenu Packages save you over \$400!)

Add CABN to any of the above for only \$100 per location per year!

### MINI MAGAZINES/BOOKLETTES:

5K, 10K, or 20K qty. from 8 to 40 pages; full color throughout; 5.5x4; Cover Design; Production; Print; Bindery; MailList&Prep; Postage; CABN; tax&delivery. Prices as low as \$299 per page.

### BIGGED & MINIZED CARD:

Design; Stats; Scans; Print; CABN card; tax&shipping

1,000 Pack \$499

2,500 Pack \$599

Mailer Back option \$25 (add'l)

## CLUB ALLIANCE

### Benefit Providers:

BASIC - 1 year participation per location \$240

GOLD - Basic + \$1000 in PayInTrade credit \$499

### Custom Membership Card Programs:

Programs as low as 30¢ each!

Various options ask for quote

• Custom Cards • Gallery Set Cards • Activation Stickers

Online Benefits Directory Installation \$500 (1x fee)

### Packages:

All-Inclusive: custom 12 mil cards; presenter; benefits directory install\*

(\*on 2,500 qty. and above)"

250 \$1,437

500 \$2,125

1,000 \$3,750

2,500 \$8,125

5,000 \$12,500

10,000 \$20,000

20,000 \$35,000